

# **Sustainability Checklist for Blockchain & Web3 Startups**



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### **Environmental**

- ☐ Uses energy-efficient blockchain technologies.
- ☐ Designs products and services that minimize environmental impact.
- ☐ Utilizes renewable energy sources for operations.
- ☐ Utilizes or migrates to low-energy consumption blockchain protocols (e.g., proof-of-stake vs. proof-of-work).
- ☐ Implements strategies to reduce the environmental impact of NFT minting and trading.
- ☐ Commits to recycling and minimizing electronic and operational waste.
- ☐ Adopts green practices in office environments.

### **Social**

- ☐ Engages with the community in a responsible and supportive manner.
- ☐ Protects user privacy and data through robust security measures.
- ☐ Maintains high standards of security and user protection, especially in decentralized systems.
- ☐ Provides tools and platforms for community-driven projects, social causes, or charity.
- ☐ Has the policy to promote diversity in hiring, promotion, and team composition.
- ☐ Has a multinational team.
- ☐ Works towards reducing the digital divide and making Web3 technologies accessible to diversified communities.
- ☐ Engages in or supports initiatives aimed at educating the public and policymakers about the benefits and challenges of Web3 technologies in society.

### **Organizational**

- ☐ Practices transparency in business operations and tokenomics.
- ☐ Complies with all relevant legal and regulatory requirements.
- ☐ Incorporates stakeholder feedback into decision-making processes.
- ☐ The startup is capable of assessing and reporting its sustainability commitments when it is demanded.
- ☐ If it is used, ensures smart contracts are audited, open-source, and transparent, promoting trust and security.

- ☐ Designs tokenomics with fairness, sustainability, and long-term value creation in mind, avoiding speculative and harmful practices.
- ☐ Embraces decentralized governance models for community participation.

