

Our Impact with Better Future Goals (BFGs)



DOMiNO Effect for Better Future

2024

Who We Are

DOMiNO Ventures is a venture capital fund focusing on **high-tech, pure-digital, and first-day global** startups from **Eastern Europe, Caucasus & Central Asia, and Turkey** with an ambition to create **DOMiNO Effect for Better Future**.

We are operating worldwide from our offices in **Amsterdam, Istanbul, Estonia, Poland, Georgia, Azerbaijan, Kazakhstan and Uzbekistan**. We are backing founders who are solving new problems of the modern world in **AI, Deeptech, Cleantech, Healthtech, Fintech, Hrtech, Edtech, Gametech, Cybersecurity and Life Science**.

Management Team

The largest and experienced VC team in **Eastern Europe, Central Asia and Turkey** with offices in **8 countries**.

Focus Region

The first European venture capital fund that focuses on **Eastern Europe, Caucasus & Central Asia, and Turkey** region.

Focus Area

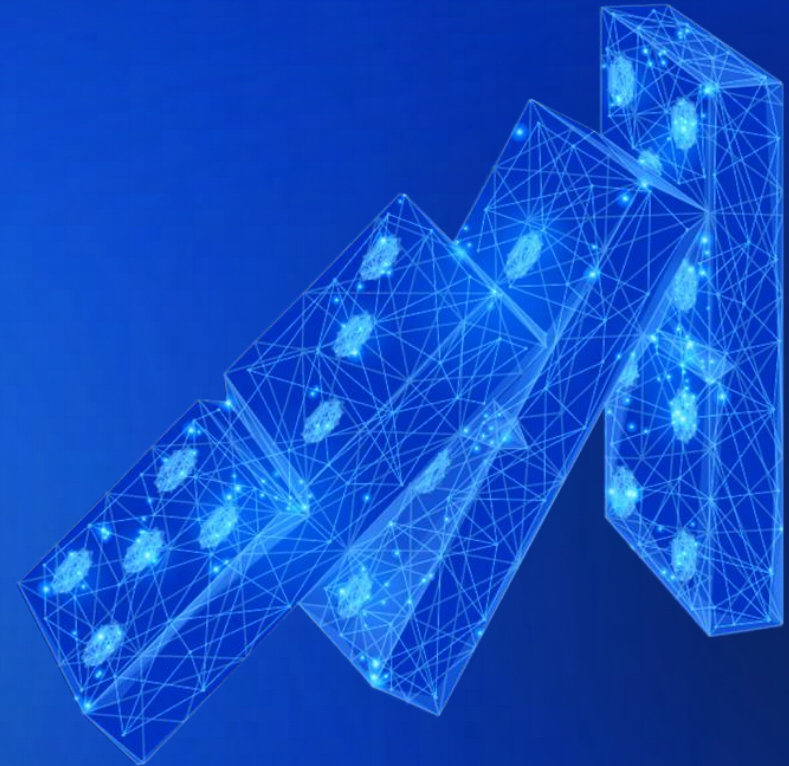
Artificial Intelligence, Deeptech, Cleantech, Healthtech, Fintech Hrtech, Edtech, Gametech, Cybersecurity and Life Science.

Portfolio and Investment Strategy

The venture capital fund focuses on **high-tech, pure-digital and first-day global** startups.



DOMiNO *Impact* for **Better Future**



Our Impact Commitment

At **DOMiNO Ventures**, we have aligned our strategic objectives with the Better Future Goals, reflecting our strong commitment to sectors critical for technological and societal progress, such as AI, DeepTech, CleanTech, HealthTech, FinTech, HRTech, EdTech, GameTech, Cybersecurity, and Life Sciences.

Our goal is to develop a sustainable strategy that ensures long-term success and impactful contributions in these essential areas. Through strategic investments and partnerships with like-minded innovators, we aim to foster advancements that are technologically sophisticated, ethically grounded, and socially beneficial, **creating a positive impact effect across industries and communities.**

Our Better Future Goals (BFGs) Framework

BFGs represent our strategic commitment to fostering a sustainable future through targeted investments in innovative solutions that address pressing environmental issues and promote social progress.

THE THREE PILLARS OF
OUR IMPACT
COMMITMENT
THROUGH
**8 BETTER
FUTURE GOALS**

INVESTMENT DECISION
MAKING

#01

AS A STAKEHOLDER IN
INVESTED COMPANIES

#02

INTERNAL ACTIVITIES
AS A VC

#03

SDG.03
GOOD HEALTH AND
WELL-BEING



SDG.09
INDUSTRY, INNOVATION
AND INFRASTRUCTURE



SDG.05
GENDER
EQUALITY



SDG.10
REDUCED
INEQUALITIES



SDG.07
AFFORDABLE AND
CLEAN ENERGY



SDG.12
RESPONSIBLE CONSUMPTION
AND PRODUCTION



SDG.08
DECENT WORK AND
ECONOMIC GROWTH



SDG.13
CLIMATE
ACTION



Our goal is to improve our **DOMiNO Impact**

We generate environmental and social impact by investing in innovative startups dedicated to solving critical sustainability challenges.

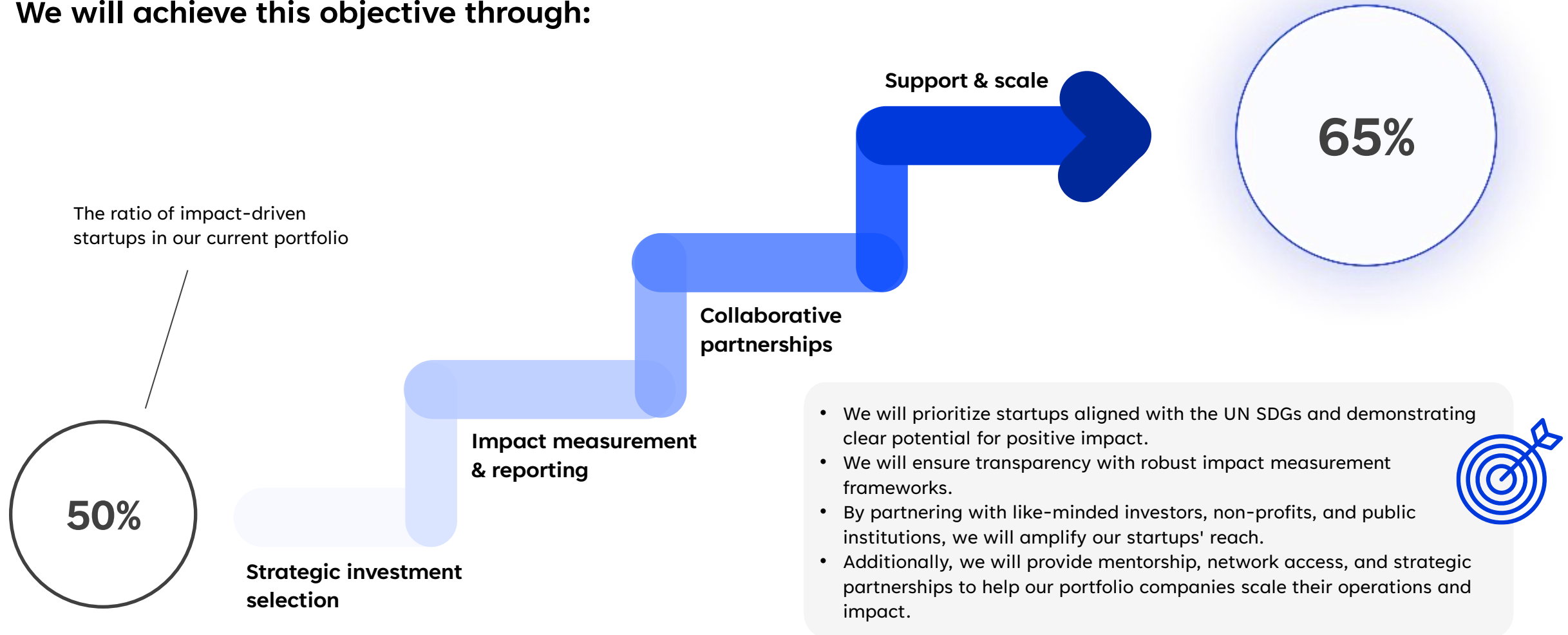


Currently, impact-driven startups constitute 50% of our portfolio, and **we are committed to increasing this proportion to 65%.**



Our goal is to improve our **DOMiNO Impact**

We will achieve this objective through:



Facts & Insights – DOMiNO Ventures

Some of our investments based on SDG and BFG criteria



1 out of every **3** advisory board member is woman

We invest exclusively in **purely digital startups** that operate with a **minimal environmental footprint**.

50% (8/15)

Ratio of portfolio startups that resonate with any of the SDGs

1 out of every **4** portfolio startups has woman co-founder



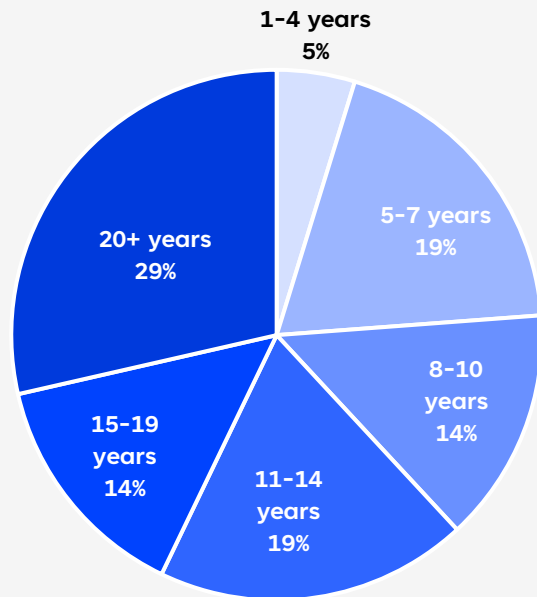
Caring for our people

- Annual education support
- Full package healthcare insurance
- Entertainment compensation

183
Net jobs created underneath our portfolio

Diversity and Inclusion in Action

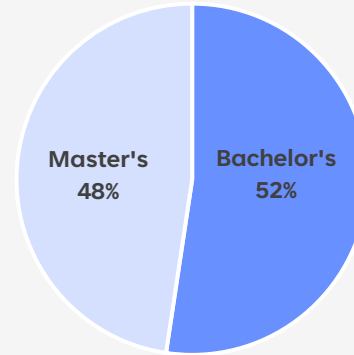
DOMiNO Funded Founders – By Years of Experience



19 years average industry experience across **DOMiNO** funded founders

DOMiNO Funded Founders – By Highest Level of Education

While 11 of our portfolio founders have Bachelor's Degree, 10 of them have Master's Degree.



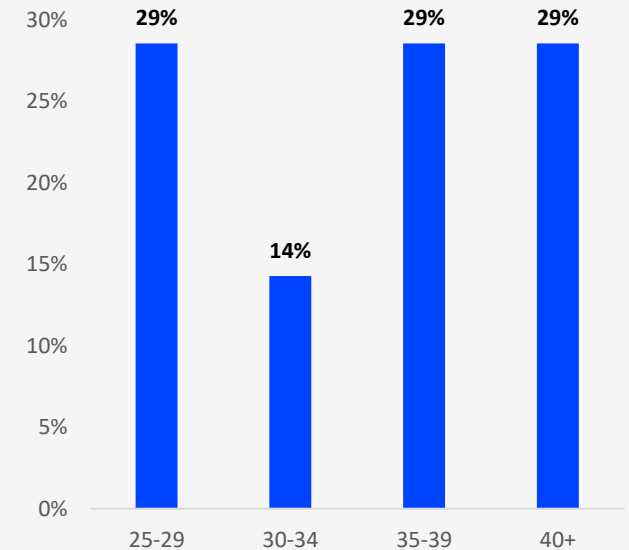
25%

of our portfolio companies have **at least one female co-founder**

45%

of **DOMiNO** funded founders have a **prior experience as a founder**

DOMiNO Funded Founders – By Age



While the **average age** of our portfolio founders is **36 years**, we have a diversified group of founders with balanced distribution of different age groups.

Our Portfolio Startups Championing SDGs

We commit to foster sustainable growth and innovation through responsible investments, aiming to create a **DOMiNO** effect that propels socio-economic advancement.

njoyKidz



4 QUALITY EDUCATION
10 REDUCED INEQUALITIES

Hirize



5 GENDER EQUALITY
8 DECENT WORK AND ECONOMIC GROWTH
10 REDUCED INEQUALITIES

igor



9 INDUSTRY INNOVATION AND INFRASTRUCTURE
13 CLIMATE ACTION

cognitiwe



2 ZERO HUNGER
8 DECENT WORK AND ECONOMIC GROWTH
12 RESPONSIBLE CONSUMPTION AND PRODUCTION

cineshort



5 GENDER EQUALITY
10 REDUCED INEQUALITIES

co-one
fast & accurate



8 DECENT WORK AND ECONOMIC GROWTH
9 INDUSTRY INNOVATION AND INFRASTRUCTURE
12 RESPONSIBLE CONSUMPTION AND PRODUCTION

godays



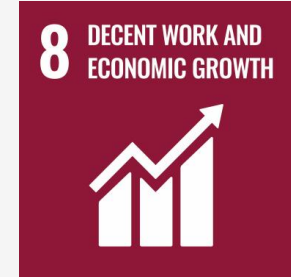
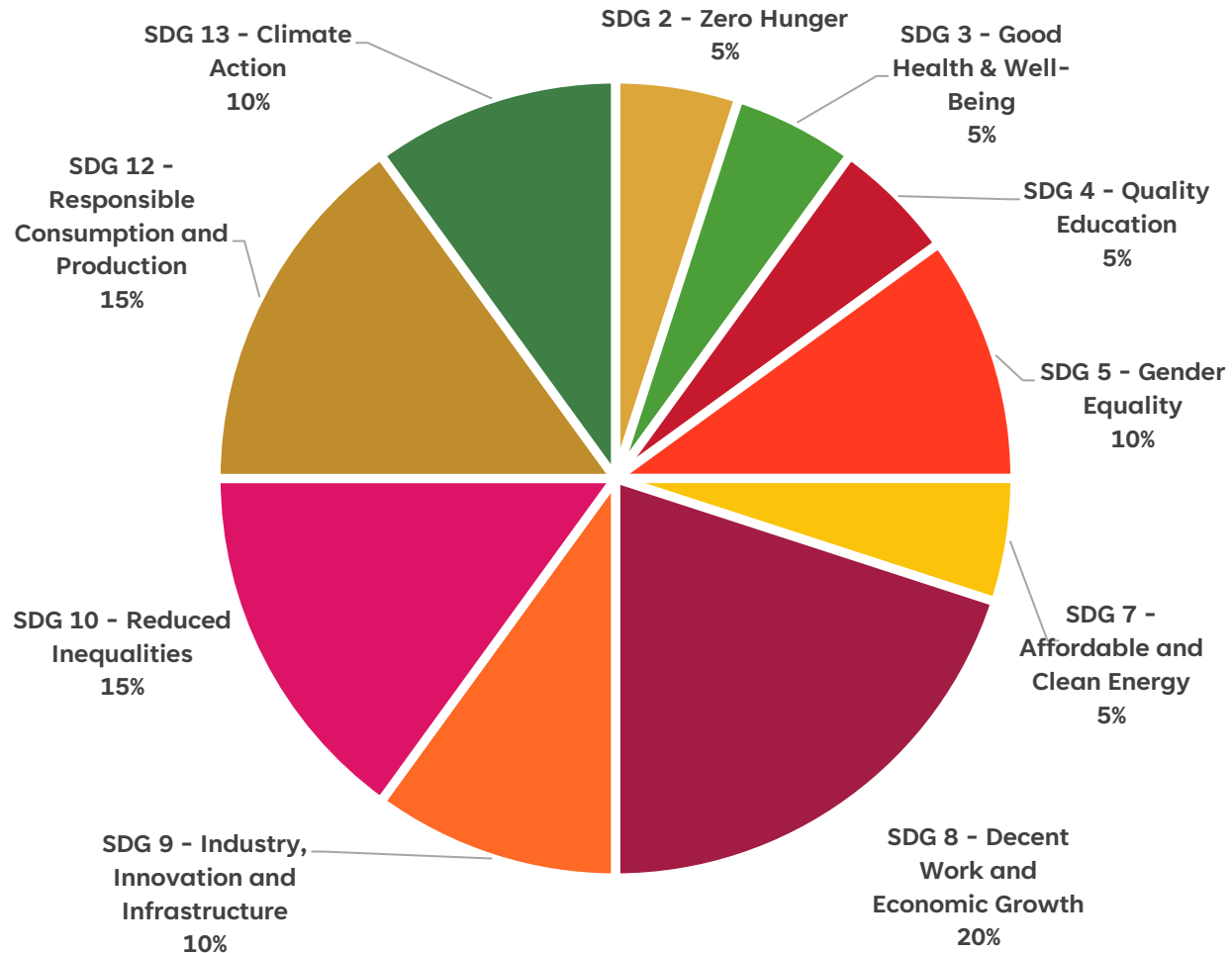
3 GOOD HEALTH AND WELL-BEING
8 DECENT WORK AND ECONOMIC GROWTH

Lumian



7 AFFORDABLE AND CLEAN ENERGY
12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION

SDG Impact Distribution in DOMiNO Ventures' Portfolio



The focus of our portfolio's on SDGs 8, 10, and 12 highlights a balanced approach to addressing key global challenges. This alignment showcases **DOMiNO Ventures'** commitment to drive forward economic, social, and environmental progress, demonstrating a strategic emphasis on sustainability that resonates with critical areas of the global sustainability agenda.



njoyKidz: Skill-based Educational Mobile Games for Brighter Future Generations



njoyKidz develops educational, enjoyable and safe games for kids.

It's pioneering in crafting skill-based educational mobile games for kids, with a steadfast commitment to **social values**, ensuring that our young learners grow through play in a way that is **sustainable, equitable, and socially responsible.**

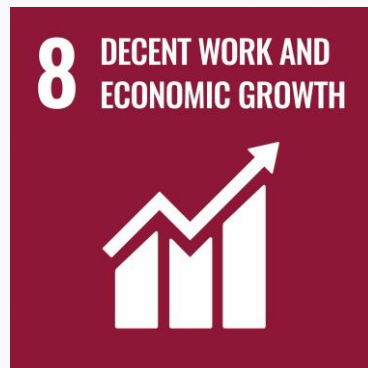
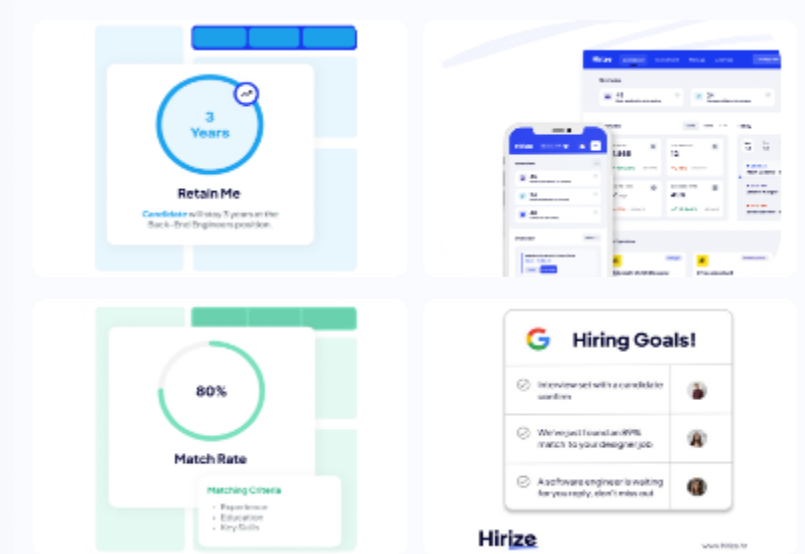


Hirize: AI-Driven Talent Acquisition with a Conscience for Inclusive Work Environments

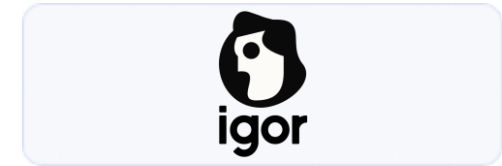


Hirize reimagines the hiring process by leveraging data science and predictive modeling.

Hirize not only enhances efficiency and objectivity in resume screening and decision-making but also promotes **social equity** by **eliminating biases and fostering a diverse workforce**. Our system's foresight in predicting candidate tenure supports **sustainable employment** practices, contributing to a **stable and inclusive work environment**.

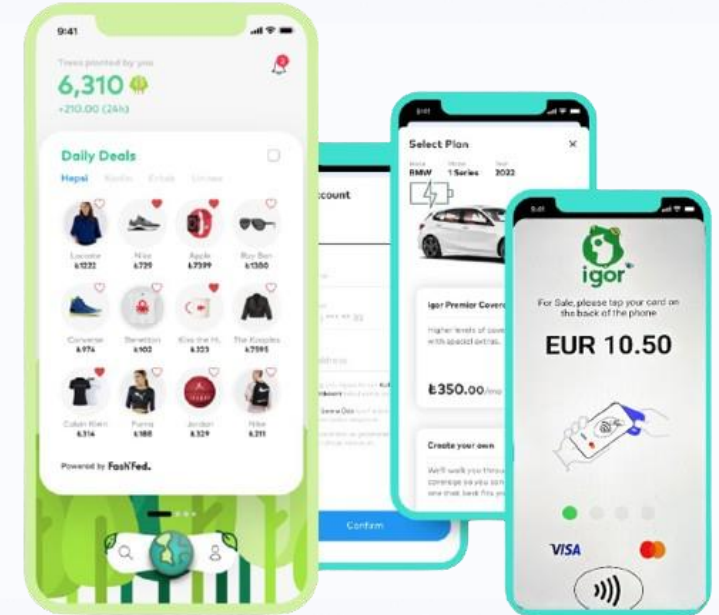


igor: Green and Carbon-free Fintech with Open Banking



igor is a **green-fintech startup** providing open banking solutions.

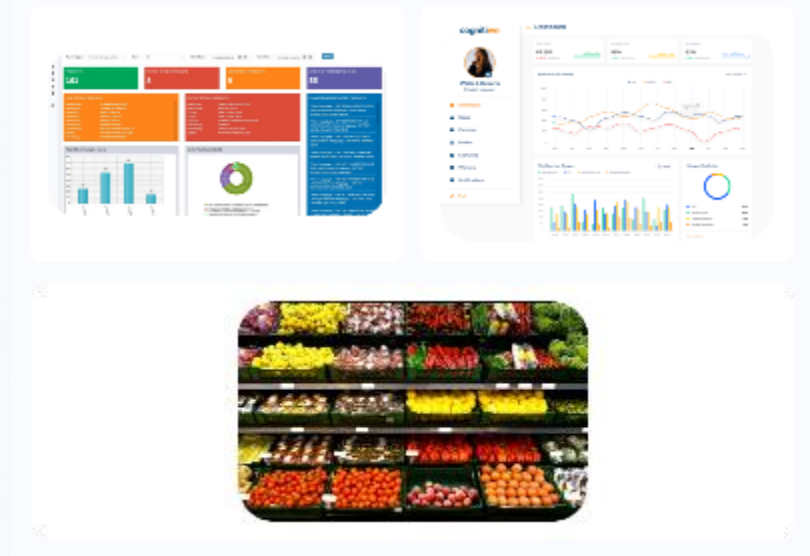
igor offers its users a platform where they can make payments 24/7 with open banking features and access all their bank accounts on a single screen with its virtual and physical payment services infrastructure. igor calculates the **carbon footprint** of companies and produces solutions to neutralize it too.



Cognitiwe: AI-based Image Recognition Technology for Reducing Waste



Cognitiwe is redefining operational efficiency across various industries with a keen eye on **sustainable development**. Their AI-driven solutions offer real-time insights and forecasts, harnessing data to enhance not just business processes but also **to contribute to environmental and economic sustainability by optimizing resource utilization and reducing waste**.



Cineshort: Inclusive Cinema Evolution: The Community-Powered Hub for Short Films



Cineshort is a new generation streaming platform, dedicated to curating, promoting, and ethically monetizing unique short films, while ensuring the platform opens up space for new and inexperienced cinema workers and directors in the sector.

Our community-oriented approach connects audiences with both established filmmakers and emerging talents, fostering a diverse ecosystem of engagement and discovery for personalized entertainment experiences.

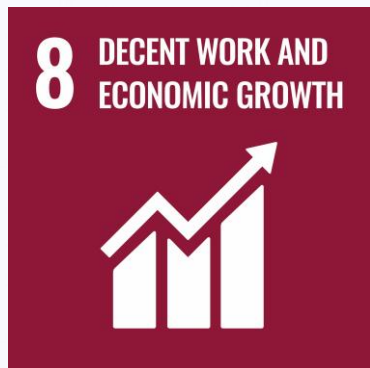
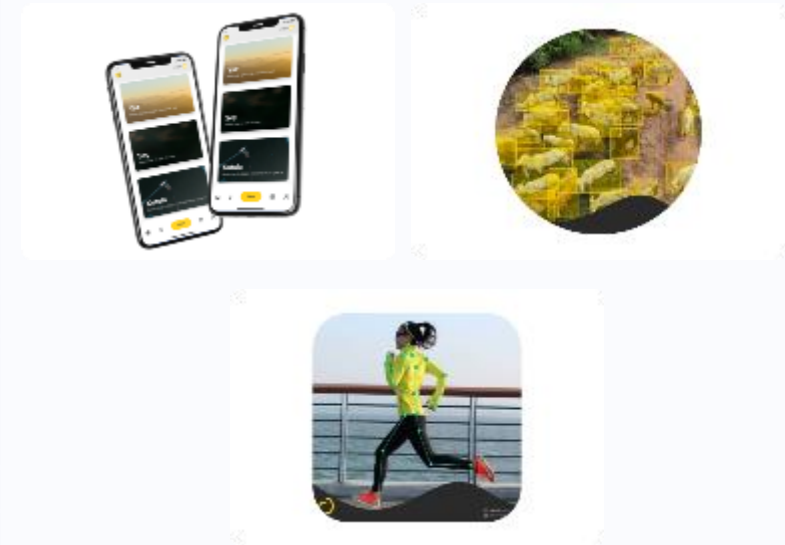


Co-One: Ethical Data Precision, Elevating AI Platforms with Annotation and Labeling Services



Co-one champions a responsible AI & crowdsourcing-based data platform that accelerates the capabilities of AI teams with fast and precise data annotations, while prioritizing **data integrity** and **ethical AI** development.

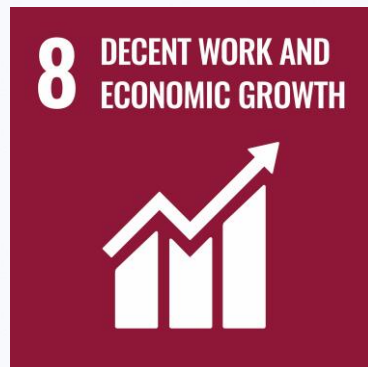
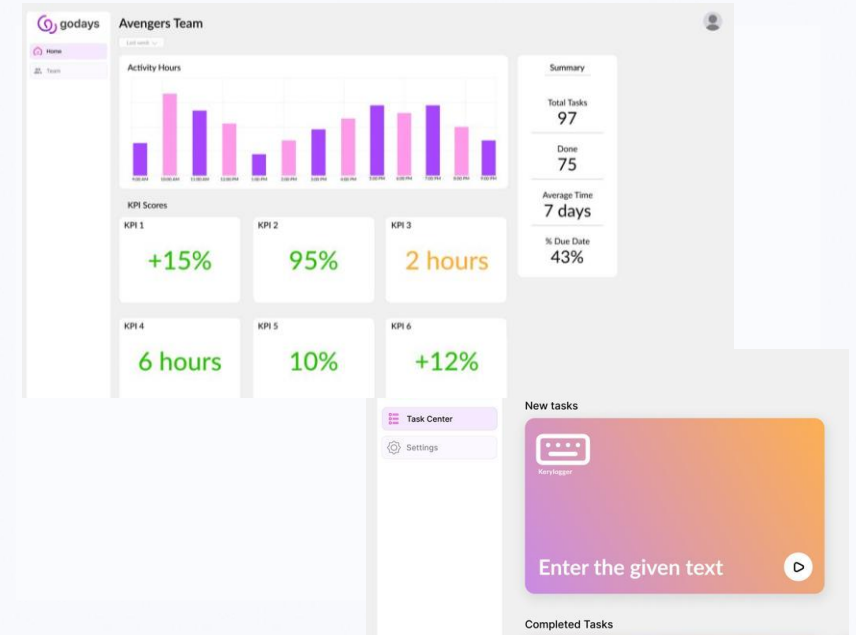
Our Co-one Data Platform not only streamlines data management but also empowers users to contribute to the **accuracy** and **reliability** of **data**, ensuring **transparency** and **accountability** in AI training processes.



GoDays: AI-powered tool to mitigate burnout and manage the workflow for wellbeing of employees



GoDays uses keyboard typing data to **prevent burnout** and optimize workflow for employees to **achieve their maximum potential** using an AI.

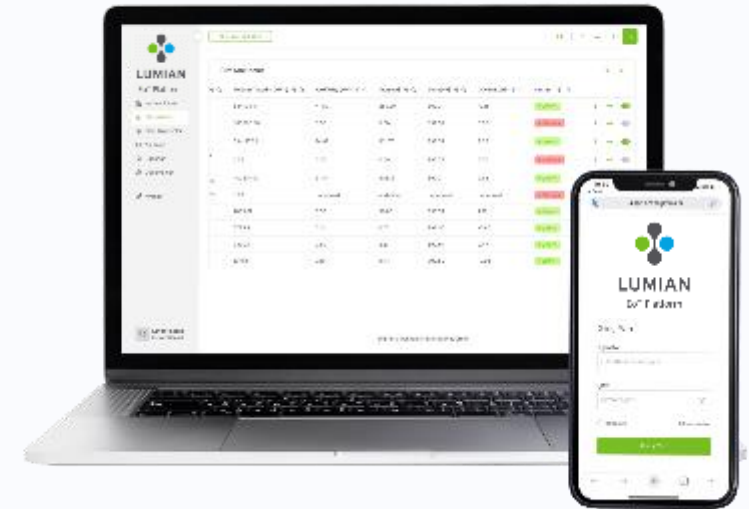


Lumian: AI Powered Energy Efficiency Platform

Lumian

Lumian provides a platform that offers **energy-saving** and **decarbonization solutions** to companies by collecting and analyzing real-time data.

Collecting data from its source using sensors, creating alarms, and providing insights and real-time predictions ensure savings between %10-%30. Lumian Energy of Things platform allows **tracking both sustainability and energy metrics** through one platform.



Engagement and Benchmarking



Based in USA, Top Tier Impact (TTI) is the global network of investors, entrepreneurs and professionals focused on solving the critical issues of our time.



IRIS is the catalog of generally accepted performance metrics that leading impact investors use to measure social, environmental, and financial success.



Based in UK, VentureESG is a group of venture capitalists that work together to exchange knowledge and best practices in order to advance the industry's adoption of ESG and increase risk-adjusted returns.



Impact Hub is a worldwide network of 110+ Impact Hubs, driven by 25,000+ Impact Makers accelerating inclusive and sustainable innovation at scale.



By comparing and questioning startups' characteristics and strategies related to SDGs, we assess our portfolio and startups in our pipeline in relation to SDGs.



A global community of founders and funders, sharing a passion for scaling impact solutions to solve the climate crisis.





THANK YOU!

Contact us

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